

Reflections on being a Unit Chairman

Started in 2008 or 09

Experience -Worked with Governors George W. Bush, Hailey Barber and Jeb Bush.

Lunenburg had been nothing and moved to next to nothing over the past 10 of so years. I was elected as chair in 2011. The chapter has moved from 3 or 4 meetings a year with 4 or 5 people and never a speaker. To meeting every month and many speakers. Ex: Robert Hurt, Tom Garrett, George Allen, Rob Bell, EW Jackson, Mark and Suzanne Obenshain, Sen Frank Ruff, Del Tommy Wright, Sen Steve Martin, Ken Cuccinelli, Pete Snyder, Ed Gillespie, Sen Bill Stanley, Jim McKelvey, Shak Hill, Del Glenn Davis, Sen. Bryce Reeves, Chuck Smith, Cory Stewart, Sen Frank Wagner, John Adams and Sen Jill Vogel. Average meeting size runs form 5 or 6 to 15 to 20. County has gone from leaning Republican to solid Republican. In the past 7 years every Republican who ran in the county, won the county. I ran as a Republican against a Democrat and I took almost 70% of the vote.

Fundraising – 7 years ago Lunenburg had less than \$30 in a box. Today we have more than \$4,000 in the bank. We spend \$3,000 to \$6,000 on average to support

Republicans. We have (as of May 19) given away 9 scholarships to kids in Lunenburg County. The scholarships range for \$500 to \$1,000 each depending on how well we do with fundraising for this. We never ask or except candidate's money. We support them. Good example is Friday and Saturday morning before the meeting I collected a little over \$600 in donations for the unit.

Public Relations – Scrap Book. Get in the newspapers. Write articles. Get involved in the community. Get pictures of candidates visits. Pictures of new members.

Thinking Outside of the Box – Examples: Our Scholarships Program, John Adams Fundraiser, Auction a politician, Weekend in Lunenburg. Get other people ideas. Visit other units and use their ideas.